



MediaMax Network  
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### **MediaMax Celebrates 15<sup>th</sup> Anniversary with Corporate Rebrand and New Website**

*More than a decade of innovation, growth and company commitment leads to special milestone*

**January 18, 2018 – Valhalla, NY** – MediaMax Network (MMN), the leading provider of integrated local advertising solutions, has reached a milestone this month, celebrating fifteen years of business. The company’s partners, Steve Portnoy, Eric Siles, and Charles Wirth, have grown the company to what it is today, including a premium suite of local media capabilities and growing partnerships. In an era where media changes continually, MediaMax has continued to innovate and evolve, meeting the needs of its customers, large and small.

The company’s recent corporate rebrand and new website is a key example of addressing the needs of its clients and aligning with the speed of the industry. The new website ([www.mediamaxnetwork.com](http://www.mediamaxnetwork.com)) was developed to further reinforce the company as local media experts, showcasing its integrated local media opportunities with world renowned print and digital brands. Its new streamlined navigation will help brands and marketers understand the power of local advertising and how the company can help with local media strategy and execution.

“It gives me great pride to celebrate the company’s 15th anniversary with our employees, clients and business partners”, stated Steve Portnoy, CEO/President of MediaMax. “We have been an exclusive local advertising partner with Condé Nast since we started the business and continue to build critical partnerships. We also believe that investing in new technology, such as our website, database, and sales and marketing platforms, has been critical to our success and thriving in this evolving landscape”.

MediaMax looks forward to utilizing its new website to further engage clients and prospects and provide the tools to build effective local media strategies. The company will also commemorate its anniversary with a number of promotional events throughout the next twelve months.

#### **About MediaMax Network**

Founded in 2003, MediaMax Network partners with the world’s leading media and digital marketing companies to provide geo-targeted print, data, and digital advertising solutions in hundreds of local markets throughout the U.S. and Canada. As the exclusive local advertising partner of Condé Nast, MMN delivers integrated local ad programs to more than 1,000 clients across a wide range of vertical markets including financial services, travel, healthcare, professional services, and more.

Additional information is available at [www.mediamaxnetwork.com](http://www.mediamaxnetwork.com), [LinkedIn](#), [Twitter](#), and [Facebook](#).

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